

ssg daily! sunday, march 15, 2015 <http://bit.ly/ssg-daily> [archives](#)

join our growing grassroots community of founders, investors, and advisors to www.startupstudygroup.com/slack
contact: charles jo 650.906.2600 - twitter @charlesjo

notes:

1. very good community development -- see achievements section below.

thanks

1. member blogs March 13, 2015 was 3.
2. contributions to editing -- n/a; (members always invited to edit)

achievements

1. M&A contact made
2. Founder Institute connections being explored for Nima's Brazil and Canada projects.

stats

1. 188 members; 139 on Slack
2. Blogs today my members? 3
3. other metrics?

team goals

1. Goal: 1000 members by June 2015; be *the best startup community, period. 8 blogs/day means 1 blog to read every hour at work.*
2. metrics
 - a. see #metrics channel on Slack.
3. rally support around
 - a. Ingrid's STEM project (twitter [@ingridium](#))
 - b. [Finkip](#) - a new way to read blogs. Please review.

ideas to consider

1. ad space on ssg daily and startupstudygroup.com.

Gamification:

1. Fantasy Founders Game
 - a. value of blogging; fantasy founders game for blogging founders vs. nah. - started 3/12/15. Terrence YC vs Charles (draft founders who blog: picks Adam, Darryl, Jonas, Chris, Shane)

member blogs today- highlight blogs from ssg members; please read, engage, tweet...

1. [What the hell is happening?](#) by Jonas Daniels
2. [Startup CTO equity](#) by Scott McGregor
3. [On Integrity and Buckets](#) by Charles Jo

previous member blogs -

1. [Highlights Are a Big Deal](#) by Sergio Romo @sromo16
2. [Tumblr Blog](#) by Terrence Yang
3. [How to prevent your co-founder from stealing your company](#) by Josh Maher
4. [Friday rant](#) by Charles Jo - technically a half free-style tweetstorm
5. [Misnomers about Angel Investing](#) by Josh Maher
6. [Think before Disrupting](#) by Alan Daniel
7. [Some Thoughts on Meerkats](#) by Tom Maxwell
8. [10 Things Startups and Local Bands Should Avoid Screwing Up On](#) - by Adam Marx
9. [Bootstrapping](#) by Charles Jo

interesting notes from SSG Slack & elsewhere (books, etc.) See #books section on Slack.

1. ???

member tweetstorms, rebuttstorms (hi @pmarca), upcoming speaking engagements, events (pix or it didn't happen!), quora Q&A

- ?

icymi (best of Mattermark, @sama, etc.)

1. Hunter Walk's notes on Meerkat vs. Twitter.

misc

- ???

past ideas

1. ssg labs - started 3/4/15
 - a. explore ideas within group
2. edition times - 9:30pm PST (initially 3/4/15)
3. create easier invite and onboarding than www.startupstudygroup.com/slack (initially 3/4/15)
 - ← WeAreLATEch is using a TypeForm page to onboard to their slack channel. See: wearelatech.com/vip

- a. 10 minutes to process...
4. better format for website, more content/context
5. save also as pdf editions - done
6. theme song to newsletter by one of Adam Marx's @adammarx13 awesome bands; maybe cycle thru his bands?
7. invite more tech/startup bloggers
8. automate this newsletter (by @costrike)
9. virtual pitches in future. Google Hangouts -> Yahoo stream. 40 minutes Total next time.
10. Bloggers - focus on finding tech startup bloggers to join SSG.
11. RFB: Request for blogs. Crowdfsource ideas for member blogs.
12. Create a mobile app for SSG users (not slack) ?
13. Create a SSG social network site on top of present website - <http://startupstudygroup.com> ?
14. Create visual analytics about subject matters and topics reheated to start ups
15. BTC
16. Promoting, rallying around members' launches.

Housekeeping

1. ???