

*ssg daily!* monday, march 16, 2015 <http://bit.ly/ssg-daily> [archives](#)

join our growing grassroots community of founders, investors, and advisors to [www.startupstudygroup.com/slack](http://www.startupstudygroup.com/slack)  
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#### notes:

1. A member proposed a very interesting idea by email. Hoping he announces it soon to group as it may help all of us.
2. Feedback on ssg daily is always welcome and encouraged. Every feedback will be reviewed and considered -- for now while our membership #s are in 3 digits. Reminder: members can edit the daily at <http://bit.ly/ssg-daily> throughout the day. Distribution is around 9:30pm PST.
3. Mission: Create the best grassroots startup community of founders, investors, advisors helping each other to succeed.
4. How can ssg be better?

#### thanks

1. member blogs March 14, 2015 was 3.
2. contributions to editing -- n/a; (members always invited to edit)

#### achievements

1. almost at 200 members.

#### stats

1. 194 members; 145 on Slack.
2. Blogs today by members? 3.

#### team goals

1. 1000 members by June 2015; be *the best startup community, period.*
2. *8 blogs/day means*
3. metrics
  - a. see #metrics channel on Slack.
  - b. alliances and partners?
4. rally support around
  - a. Finkip - a new way to read blogs. Please review.
  - b. Nima's Brazil/Canada projects.
  - c. [Cat's newsletter](#)

#### ideas to consider

1. Slack has been fantastic for global instant communication tool but explore alternatives for video conferences, demos, pitches, etc.
2. Student chapters at universities. Nothing too burdensome/bureaucratic but rather super-lean.

3. Best blogging practices (beyond nagging) and distribution channels.

### **Gamification:**

1. Fantasy Founders Game
  - a. value of blogging; fantasy founders game for blogging founders vs. nah. - started 3/12/15. Terrence YC vs Charles (draft founders who blog: picks Adam, Darryl, Jonas, Chris, Shane)

**member blogs** today- highlight blogs from ssg members; please read, engage, tweet...

<https://twitter.com/semil/status/576993970229673984>

1. [Fighting vs Arguing](#) by Adam Marx
2. [Growth](#) by Justin Wu
3. [VR Space](#) by Phil Johnson

### **previous member blogs -**

1. [What the hell is happening?](#) by Jonas Daniels
2. [Startup CTO equity](#) by Scott McGregor
3. [On Integrity and Buckets](#) by Charles Jo
4. [Highlights Are a Big Deal](#) by Sergio Romo @sromo16
5. [Tumblr Blog](#) by Terrence Yang
6. [How to prevent your co-founder from stealing your company](#) by Josh Maher
7. [Friday rant](#) by Charles Jo - technically a half free-style tweetstorm
8. [Misnomers about Angel Investing](#) by Josh Maher
9. [Think before Disrupting](#) by Alan Daniel
10. [Some Thoughts on Meerkats](#) by Tom Maxwell
11. [10 Things Startups and Local Bands Should Avoid Screwing Up On](#) - by Adam Marx
12. [Bootstrapping](#) by Charles Jo

**interesting notes from SSG Slack & elsewhere (books, etc.) See #books section on Slack.**

1. [Collaboration](#)
2. [Startuplister](#)
3. [GigaOm postmortem](#)
4. [Habits](#)
5. [Free pr search tool for startups](#)
6. Bitcoin blogs <https://twitter.com/yangterrence/status/577254854889877504>

### **past ideas**

1. ssg labs - started 3/4/15
  - a. explore ideas within group

2. edition times - 9:30pm PST (initially 3/4/15)
3. create easier invite and onboarding than [www.startupstudygroup.com/slack](http://www.startupstudygroup.com/slack) (initially 3/4/15)  
← WeAreLATech is using a TypeForm page to onboard to their slack channel. See: [wearelatech.com/vip](http://wearelatech.com/vip)
  - a. 10 minutes to process...
4. better format for website, more content/context
5. save also as pdf editions - done
6. theme song to newsletter by one of Adam Marx's @adammarx13 awesome bands; maybe cycle thru his bands?
7. invite more tech/startup bloggers
8. automate this newsletter (by @costrike)
9. virtual pitches in future. Google Hangouts -> Yahoo stream. 40 minutes Total next time.
10. Bloggers - focus on finding tech startup bloggers to join SSG.
11. RFB: Request for blogs. Crowdfsource ideas for member blogs.
12. Create a mobile app for SSG users (not slack ) ?
13. Create a SSG social network site on top of present website - <http://startupstudygroup.com> ?
14. Create visual analytics about subject matters and topics reheated to start ups
15. BTC
16. Promoting, rallying around members' launches.
17. ad space on ssg daily and startupstudygroup.com.